

Bark in the Park 2008

Saturday September 20 - William Street Park



Bark in the Park 2008 marks the eleventh time that the Campus Community Association and the Naglee Park neighborhood has organized and hosted the Valley's premier event for Dog Lovers and their Best Friends. What began as an idea for a day at the park for our neighbors and their dogs has evolved into the most respected dog oriented festival in Northern California. We have been told that Bark in the Park is the largest Dog Festival in the United States. Bark brings many benefits to our neighborhood and our downtown community.

Bark is the largest fundraiser for CCA Beautification. Over \$42,000 from the previous ten Barks has been invested in our Neighborhood Beautification efforts. This money from Bark in the Park, leveraged with thousands of volunteer hours, directed donations

and grants has resulted in hundreds of trees being planted, existing trees being maintained so they are healthy, medians planted and maintained, and gateways beautified. Beautification has also used Bark Contributions to establish a Tree Trimming Grant Program for Naglee Park these past two years..

Bark has invested as matching funds with neighbors over \$14,000 in our community by donating money to target our Downtown Community. Some of our recent donations have been to the Selma Olinder, Lowell, and Horace Mann Elementary Schools to enhance the education of our downtown children. Bark has also made donations to the San Jose Public Library Foundation for the *new* Joyce Ellington Library and to the 13th Street NAC to match donations by downtown neighbors to extend the hours at Ryland Pool for eight (8) Saturdays this past summer.

Bark is an event about people's love for their Dogs. Over the past ten (10) Barks, we have donated over \$14,000 to non-profits that make life better for our pets. Most notably has been our long-standing relationship with Humane Society Silicon Valley, which we are continuing again for Bark 2008. We will also be contributing to the San Jose Animal Care Center and their volunteer programs this year.

Bark in the Park brings many non-monetary benefits to our neighborhood as well. For many people, Bark in the Park is their first experience with our neighborhood. They get to see what is best about our neighborhood, our neighbors. Several attendees of previous Barks have been so impressed; they have moved in and become our neighbors.

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THE ADVISOR

Campus Community Association
P.O. Box 90038, San Jose, CA 95109-3038
ccaadvisor@naglepark.org www.naglepark.org

The Advisor is the quarterly newsletter of the Campus Community Association. CCA's goal is to promote neighborhood spirit and improve the quality of life within the Campus Community through education and community projects.

Officers (2008-09)

President	Dennis Cunningham
Vice President	Beth Shafran-Mukai
Treasurer	Ken Podgorsek
Secretary	Beverly Fitzwater

Editorial Staff

Editor	Tom Clifton
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Membership/Subscription

Annual dues paid to The Campus Community Association, Inc., a nonprofit corporation. Membership is open to individuals, businesses and organizations.

New Member Household	\$15
Senior	\$10
Business/Organization/Institution	\$30

Advertising Rates: Business Card \$30, 1/6 page \$50, 1/4 page \$75, 1/2 page \$150. Please inquire for specifications and space availability.

Editorial Policy: Letters to the Editor should be mailed to: Advisor Editor, c/o Campus Community Association, or emailed to ccaadvisor@naglepark.org. All letters will be printed as received to the extent possible. The editors reserve the right to edit all submissions.

CCA Calendar 2008/2009

Advisor November 2008 Copy Deadline	November 1, 2008
CCA General Meeting 7:00 pm	October 15, 2008

Advisor March 2009 Copy Deadline	February 15, 2009
CCA General Meeting 7:00 pm	January 21, 2009

Advisor June 2009 Copy Deadline	May 15, 2009
CCA General Meeting 7:00 pm	April 15, 2009

Advisor August 2009 Copy Deadline	August 15, 2008
CCA General Meeting	See you at NNO

CCA Steering Committee meets the first Tuesday of every month at 6:30pm. All CCA members are welcome to attend meetings or join the committee. Any member having an item to present before the Steering Committee should contact the President to be added to the agenda. Email president@naglepark.org

Neighborhood Meetings

CCA General Meeting

Wednesday
October 15, 2008

CCA Board and CCA Steering Committee

First Tuesday of Every Month
6:30pm-8:00pm
Salas O'Brien
11th/San Carlos

Welcome New CCA Members

Thomas & Emily O'Connell
Barbara Hutchings & David Cook

Assaf Shomer

Janet & Deborah Wild

Annette Dow & Matt Jorgensen

Ted & Sarah Essy

Randy Sereno

Shane Peck & Holly Benson

Cindy & Felix Olow

Bob & Stephanie Staedler

Mishua & Donald Hicks

Verdell Ghiarso

Kathy Richmond

Barbara Goldstein & John Pastier

Tami Miller & Meiwei Wu

Sanjay Gadkari & Colleen Robbins

Kevin & Karen Sanders



Pres' Says

by Dennis Cunningham

CCA President

president@nagleepark.org

After having served on the CCA board as Secretary and Vice President I am pleased and honored to move into the role of CCA President. Thank you to Beth Shafran-Mukai for her three years of outstanding and passionate service as President of the Campus Community Association. Beth isn't going far as she remains on the board as the Vice President of our association for the 2008/2009 year. I look forward to working with Beth and each of you in the neighborhood as we make Naglee Park and central San Jose a terrific place to live, work, and play. Summer is winding down and we have had quite a busy time at play these last few months. Naglee Park's annual 4th of July celebrations came together once again. The races, parade, contests and BBQ all brought neighbors together to celebrate our nation's independence. Thank you to Cici Green, Ken Podgorsek and all the volunteers that made the 4th happen. In August, seven neighbors hosted events for National Night Out. Thanks and gratitude to the hosts that made National Night Out a great success. Our neighborhood's closing summer celebration, Bark in the Park, is Saturday September 20th beginning at 10am. You can best experience Bark as a volunteer where you can interact with the attendees, both the two and four legged. Contact the volunteer coordinator at Volunteer@BarkSanJose.com . The beautification of William Street Park and Naglee Park plus the Humane Society of Santa Clara Valley each benefit from your efforts at Bark. Please sign up to volunteer and help promote and improve the neighborhood. A few neighborhood and community challenges have come to our attention this summer. And as always neighbors have risen to the challenge. The window signage on Walgreens at 16th and Santa Clara Streets, as pointed out by neighbors, was in violation of the city code. After this situation was brought to the attention of code enforcement the city worked with Walgreen's to ensure code compliance. In a similar vein the new AT&T Lightspeed VRAD utility boxes going into the neighborhood and throughout the city became a nuisance issue when a box on E. San Fernando Street violated the noise

standards for such equipment early this summer. The problem with this particular box appears to have been corrected after neighbors worked with the city and AT&T. CCA continues to work with the city and AT&T to improve the homeowner noticing and communication process. We also wish to find ways to improve the appearance and ensure the noise emitted by the fans in these boxes is in compliance with city standards. These are but two examples of the work our neighbors do to maintain the quality of life in central San Jose.

On the project side of our neighborhood work the Beautification Committee and Bark in the Park Committee are sponsoring the second tree trimming project in Naglee Park. Over one hundred homeowners are participating in the program and more than two hundred fifty trees are in the process of being pruned by Commercial Tree Care. The idea of the project came from the Beautification Committee and the administration of the project is provided by neighbors volunteering their time and talents. I look forward to working with each of our talented and energetic neighbors. Here's to a great Fall season.

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Bark in the Park 2008

Continued from Page 1

Our expertise in organizing this event is well recognized throughout Northern California. As we have in previous years, Bark 2008 has received the highest points awarded of all San Jose Festivals in our class by the Office of Cultural Affairs (as rated for our Festival Grant). We are recognized for the quality of our event and the quality of our organizing committee. Because of Bark in the Park, we have the credibility that we need when we apply and receive grants for our various community efforts. In the past five years, we have received over \$88,000 in grants that have been invested in various neighborhood efforts. Our experiences with organizing Bark and our ability to provide financial leverage with Bark funds helps us in obtaining these grants.

Bark has made a huge difference in our neighborhood. Bark 2008 will continue that tradition.

See you on Saturday September 20, 2008 at Bark in the Park.

**Interested in Volunteering
Bark in the Park 2008
Saturday Sept. 20, 2008
Email
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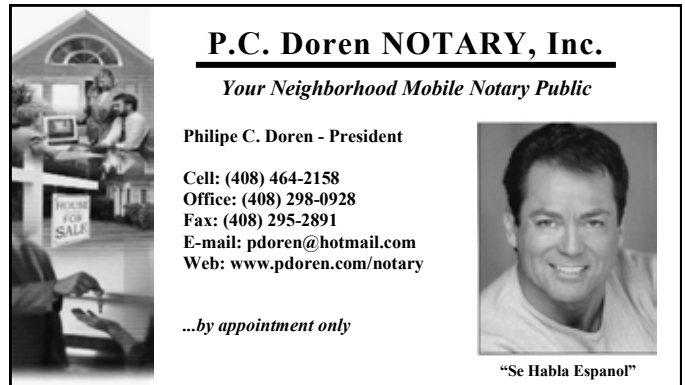
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What a great Fourth of July 2008!



The CCA celebrated the Fourth of July together as a neighborhood as we have for the past 32 years. The parade was huge. It was the longest parade in our history.

As in previous years, our Fourth of July started with the Fun Race, which was enjoyed by all. The Bake Off was a sweet lovers delight. And of course the whole day was topped off with an incredible Block Party with many friends enjoying a great day, great music, and our community. Everybody had a great day.

We want to thank the Day Organizers: 2008 4th of July Chair Cici Green, Beth Shafran-Mukai, Georgie Huff, Jim Norvell, Joan and Vic Corsiglia, the Dour's, Ken Podgorsek, David and Laura Grybos, David Ortiz, Stan Acton and the many, many neighbors who set up, worked registration, served beverages, plotted courses, baked and cooked goodies, kept the neighborhood clean, loaned items and broke down the event. The CCA Fourth of July is about being a neighborhood where everybody pitches in to throw the best 4th of July Neighborhood event in San Jose. Thank You, you are the greatest.

We also want to thank the many business and neighbor sponsors who help us make our neighborhood event so successful. Please remember to thank them when you are using their businesses. Their support of our neighborhood is very important and is much appreciated.

Please help by letting them know that they are appreciated by all of us when you patronize their businesses.

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Fourth of July 2008



Photos by Tom Clifton



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Secretary (Bev Fitzwater)	secretary@NagleePark.org
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Advisor (Tom Clifton)	ccaAdvisor@NagleePark.org
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Beautification Committee (Karen English).....	secretary@NagleePark.org
Medians (Bev Fitzwater).....	secretary@NagleePark.org
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Tales of Naglee Park	treasurer@NagleePark.org
Naglee Park Prepared (William O'Connell)	npp@NagleePark.org
Police Liaison (April Halberstadt)	Aprilhal@aol.com
Strong Neighborhoods (Beth Shafran-Mukai).....	president@NagleePark.org
Web Committee (Tom Clifton)	ccaAdvisor@NagleePark.org
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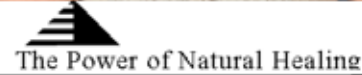
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Name _____ Phone _____ Email _____

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Bark in the Park

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